

## Intercultural Business Communication

### Master study programme

1<sup>st</sup> year

No.	Name of the course or other learning units	No. of ECTS	Type: elective/obligatory	Hours of student workload	Form of study (in hours)			
					Contact hours		DDL	IIS
					L	T		
1	Foreign Language A	8	obligatory	200	30	80		90
2	Foreign Language B	8	obligatory	200	30	80		90
3	Intercultural Negotiations	8	obligatory	200	30			170
4	Intercultural relations of the country language A	8	obligatory	200	30			170
5	Intercultural relations of the country language B	8	obligatory	200	30			170
6	International Business Communication	8	obligatory	200	30			170
7	One choice among: - History of socio-economic global processes - Cultural Anthropology - Gender History	8	obligatory	200	30			170
8	Intercultural Laboratories/ Practical Training	4	obligatory	100	20			80
	<b>Total:</b>	<b>60</b>		<b>1500</b>	<b>230</b>	<b>160</b>		<b>1110</b>

*Legend: L - lectures; T – training, laboratory work, field work ...; DL – distance learning; IS – individual studies. Student workload: estimation of necessary number of study hours to complete all study obligations (student workload is the summary of contact hours, distance learning hours and student's individual working hours (reading literature, attending and preparing for study lessons, etc.);*

2<sup>nd</sup> year

No.	Name of the course or other learning units	No. of ECTS	Type: elective/ obligatory	Hours of student workload	Form of study (in hours)			
					Contact hours		DDL	IIS
					L	T		
9	Foreign Language A	8	obligatory	200	30	80		90
10	Foreign Language B	8	obligatory	200	30	80		90
11	Internet Marketing	8	obligatory	200	30			170
12	Internationalization Strategies	8	obligatory	200	30			170
13	Optional elective course	8	elective	200	30			170
14	Computer Abilities for Business/Practical Training	2	obligatory	50	20			30
15	Thesis	18	obligatory	450				450
	Total:	60		1500	170	160		1170